

Doug and Myra Watson

Referral: Casey Whitworth

We have lived in our South Surrey home since it was built in 1981. We love the neighbourhood and the community but the time had come to open another chapter in our lives. We decided to move to a smaller community on Vancouver Island, and of course, that involved selling our home.

As we discussed what it was going to take to get our home ready for sale and find a realtor we could work with doubt filled our minds. We needn't have worried. Through a friend's referral we sat down with Casey Whitworth to talk about our future plans and how he could help us transition through what we perceived as a real estate mine field.

Casey is an excellent listener with personal experience that extends well beyond the real estate industry. These qualities really gave us assurance we had chosen the right person for the job. Not only does he have a good understanding of the industry and the local real estate environment, it turns out that some of his greatest strengths are his marketing and strategic planning skills.

Casey's marketing plan was very effective. Creation of a floor plan diagram, photographs and video of the house, an impressive brochure for prospective buyers. All this was preceded by a "teaser web site" that described our home in pictures to generate interest amongst realtors prior to the MLS release date. It worked incredibly well.

A lot of work went into preparing our home for the market. Casey introduced us to some first class professionals in their industry – a home inspector who was second to none, a staging/design professional who took the time to help us get the house ready for showing. Her contribution was absolutely invaluable and her services were provided at Casey's expense.

Casey worked incredibly hard on the showing days dealing with 50 plus realtors and their clients over a two day period. The result was multiple offers that were well over the asking price. We should add that we had previously discussed the listing price at length, deciding to make it realistic and fair. We were overwhelmed by the response.

It didn't end there. Casey's contacts have made our transition to our new home as seamless as they could be – legal assistance for the conveyance, moving company professionals, "Tranquility" insurance and even a reputable janitorial service to prepare our house for the buyer after the move.

Needless to say if you need a realtor, LIST WITH CASEY.

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